



136 Everett Road
Albany, New York 12205
www.nedaonline.org
518-694-4580

NEDA Perennial Partnership Registration Form

Perennial Partners help NEDA throughout the year to connect, inform and inspire excellence in the economic development community across the Northeast. In addition to all member benefits, Partners enjoy prime placement of their brand with key decision makers from multiple disciplines in our region, which includes 11 states and the District of Columbia. We look forward to partnering with you

Partner Contact Information

Company Name: _____

Phone Number: _____ Fax Number: _____

Primary Company Representative: _____

Title: _____ E-mail Address: _____

Mailing Address: _____

City / State / Zip: _____

Additional Member Names per partnership level:

Please include us as a NEDA Perennial Partner at the following level in exchange for the recognition and related benefits outlined below:

Platinum Level: \$10,000

Gold Level: \$5000

Silver Level: \$3000

Please sign and return this form with the appropriate payment to:

**136 Everett Road
Albany, New York 12205**

Please keep a copy for your records. Please email an electronic file of your company or organization logo (either jpg or gif) to execdir@nedaonline.org If paying by credit card you may scan and email your form. If you have questions please call 518-694-4580.

***You will begin to receive your partnership benefits upon receipt of payment. Annual partnership benefits will run for 12 months from the date of this signing.**

(Signed) Company Representative

Date

Payment Method:

Check payable to "NEDA" enclosed

Invoice me for the amount

Or

Credit Card: Visa MasterCard AMEX Discover Card

Card #: _____ Exp. Date: _____ 3 -digit security code: _____

Card holders name: _____

Signature: _____

NEDA Perennial Partnership Benefits

\$10,000 Platinum Member:

- Company logo, project profile and website link posted on NEDA Perennial Members website page
- 8 Individual NEDA Memberships
- Discounted registration prices at NEDA Sponsored Events
- Spot light on a company or project in NEDA Wire newsletter
- Sponsor recognition and primary speaking opportunity on one NEDA Best Practices Webinar or a program during the year.
- NEDA Wire (E-Newsletter) sponsorship
- Free online Job and RFP Posting privileges on the NEDA Career Center page
- Free registration for your internal members and key clients to all NEDA developed webinar, education and networking programs for remainder of 2018 and all of 2019
- During the NEDA Annual Conference you will receive:
 - Educational content speaking opportunity during NEDA conference (90 minutes with topic and content to be determined in partnership with annual conference steering committee)
 - Private networking opportunities with conference keynote speakers (If applicable)
 - Company logo on conference signage and or wall projection at location
 - Company logo on www.nedaonline.org/annual conference webpage
 - Recognition in Conference printed material on site
 - 10 Social Media Mentions (Content to be joint developed)
 - Logo and mentions on NEDA Social Media
 - 1 Exhibit Booth at conference or other events
 - 5 Full Conference Registrations for organization representatives
 - Additional Full Conference Participant registrations at discounted rate of \$200

\$5,000 Annual Gold:

- **Direct NEDA benefits include:** Company logo, project profile and website link posted on NEDA Partner Members website page
- 5 Individual NEDA Memberships
- Discounted registration prices at all NEDA Sponsored Events
- Company logo and website link posted on NEDAOnline.org
- Posting of company project to website
- Sponsor recognition and primary speaking opportunity on one NEDA Event
- Recognition in the "NEDA Wire" newsletter e-mailed, with a project spotlight opportunity two (2) times during the year.
- Sponsor recognition at one (1) NEDA regional event
- Free online Job and RFP Posting privileges on the NEDA Career Center page <http://www.nedaonline.org/career-center>
- Free registration for your internal staff members and key clients to all NEDA events

- During the NEDA Annual Conference you will receive:
 - Educational content speaking opportunity during NEDA conference (90 minutes with topic and content to be determined in partnership with annual conference steering committee)
 - Private networking opportunities
 - Company logo on conference signage and wall images at location
 - Company logo on [www.nedaonline.org/annual conference webpage](http://www.nedaonline.org/annual-conference-webpage)
 - Logo and mentions on NEDA Social Media
 - 1 Exhibit Booth
 - 3 Full Conference Registrations for organization representatives
 - Additional Full Conference Participant registrations at discounted rate of \$200

\$3,000 Silver:

- **Direct NEDA benefits include:** Company logo, project profile and website link posted on NEDA Partner Members website page
- 3 Individual NEDA Memberships
- Discounted registration prices at all NEDA Sponsored Events
- Sponsor recognition and a primary speaking opportunity on one NEDA Best Practices Webinar program during the year (date and topic to be determined).
- Recognition in the "NEDA Wire" newsletter e-mailed.
- Sponsor recognition at one (1) NEDA regional Best Practice networking event
- Free online Job and RFP Posting privileges on the NEDA Career Center page <http://www.nedaonline.org/career-center>
- Free registration for NEDA online events
- During the NEDA Annual Conference you will receive:
 - Private networking opportunities with conference keynote speakers (If applicable)
 - Company logo on conference signage and wall images at location
 - Company logo on [www.nedaonline.org/annual conference webpage](http://www.nedaonline.org/annual-conference-webpage)
 - Company logo on all conference email newsletters
 - Logo and mentions on NEDA LinkedIn and Facebook pages (or push notifications)
 - 1 Exhibit Booth